



February 2010

Dear Friend:

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[www.thesecondmile.org](http://www.thesecondmile.org)

On Sunday afternoon, April 25, 2010, the *Divas of Jazz* benefit concert will take place at the beautiful Pennsylvania Academy of Music, 42 North Prince Street, Lancaster. A grassroots effort that began in 2003, the *Divas of Jazz Concert* has become a popular annual event, featuring live performances from eight talented female vocalists, with contemporary styles ranging from Blues to Pop. This year's event will also feature special guest, jazz legend *Sheila Jordan*. You won't want to miss this fantastic live concert event!

We invite you to join us as a **Sponsor** for the annual *Divas of Jazz*. The event will include a reception with complimentary hors d'oeuvres, silent auction, raffles and live music. Your sponsorship support of this event will promote the arts in Lancaster County while also benefiting The Second Mile's programs for children.

Founded in 1977 by Jerry Sandusky, former Defensive Coordinator for Penn State Football, The Second Mile is a statewide non-profit organization that provides nine outreach programs to benefit more than 200,000 Pennsylvania children annually, including thousands of children in Lancaster County. Used in partnership with teachers and schools, Second Mile programs strive to provide both the *opportunity* and *tools* to help children build self-confidence and positive life skills to help them succeed and achieve.

Information regarding Sponsorship benefits and recognition opportunities for the *Divas of Jazz Concert* is enclosed for your considered participation. Please be advised that you have received this sponsorship invitation before ticket sales are advertised to the general public. As such, we encourage you to complete the sponsorship form and return it, with your tax deductible gift, to The Second Mile as soon as possible to ensure your inclusion in this special event.

Don't miss your chance to enjoy music with the "Divas" – while helping at-risk children in your community! On behalf of The Second Mile and the Divas of Jazz, we thank you for your consideration. If you have any questions or would like additional information, feel free to contact Kathy Anderson-Martin at The Second Mile office at 717-763-4614 or by email [kathy@thesecondmile.org](mailto:kathy@thesecondmile.org).

Sincerely,

Cathy Kornfield  
Co-Chair, Divas of Jazz  
Board Member, Lancaster County Chapter  
of The Second Mile

Ruth Bennis-Suter  
Co-Chair, Divas of Jazz  
Board Member, Lancaster County Chapter  
of The Second Mile



# Divas of Jazz

Sunday, April 25, 2010

Pennsylvania Academy of Music  
42 North Prince Street - Lancaster, PA

## SPONSOR BENEFITS

*~ All proceeds benefit The Second Mile ~*

### **Event Sponsor - \$5,000**

- Twenty (20) reserved tickets/prime seating
- Complimentary hors d'oeuvres and wine reception
- Sponsor's name on all promotional information
- Full page ad on inside front cover of event program (**deadline for ad inclusion is April 9, 2010**)
- Twenty (20) complimentary CD's
- Recognition in the Second Mile's *Annual Report*
- Invitation to The Second Mile programs to meet children and families whom you are so generously supporting
- Raffle tickets for each raffle

### **Music Sponsor - \$4,000**

- Fifteen (15) reserved tickets/prime seating
- Complimentary hors d'oeuvres and wine reception
- Music Sponsorship recognition on the program centerfold
- Full page ad in event program (**deadline for ad inclusion is April 9, 2010**)
- Fifteen (15) complimentary CD's
- Recognition in the Second Mile's *Annual Report*
- Invitation to The Second Mile programs to meet children and families whom you are so generously supporting
- Raffle tickets for each raffle

### **Program Sponsor - \$2,500**

- Ten (10) reserved tickets/prime seating
- Complimentary hors d'oeuvres and wine reception
- Program Sponsorship recognition on the cover & in the Divas of Jazz program
- Full page ad in event program (**deadline for ad inclusion is April 9, 2010**)
- Ten (10) complimentary CD's
- Recognition in the Second Mile's *Annual Report*
- Invitation to The Second Mile programs to meet children and families whom you are so generously supporting
- Raffle tickets for each raffle

**~OVER~**

## **Gold Sponsor - \$1,200**

- Six (6) reserved tickets/prime seating
- Complimentary hors d'oeuvres and wine reception
- Half page ad in event program (**deadline for ad inclusion is April 9, 2010**)
- Six (6) complimentary CD's
- Recognition in the Second Mile's *Annual Report*
- Invitation to The Second Mile programs to meet children and families whom you are so generously supporting
- Raffle tickets for each raffle

## **Silver Sponsor - \$600**

- Four (4) reserved tickets/prime seating
- Complimentary hors d'oeuvres and wine reception
- Quarter page ad in event program (**deadline for ad inclusion is April 9, 2010**)
- Four (4) complimentary CD's
- Recognition in the Second Mile's *Annual Report*
- Invitation to The Second Mile programs to meet children and families whom you are so generously supporting
- Raffle tickets for each raffle

## **Bronze Sponsor - \$300**

- Two (2) reserved tickets
- Complimentary hors d'oeuvres and wine reception
- Recognition in program
- Two (2) complimentary CD's
- Recognition in the Second Mile's *Annual Report*
- Invitation to The Second Mile programs to meet children and families whom you are so generously supporting
- Raffle tickets for each raffle

## **Patron Sponsor - \$150**

- One (1) reserved ticket
- Complimentary hors d'oeuvres and wine reception
- Recognition in program
- One (1) complimentary CD
- Invitation to The Second Mile programs to meet children and families whom you are so generously supporting

## **Individual Ticket - \$50**

- One (1) reserved ticket
- Complimentary hors d'oeuvres and wine reception
- One (1) complimentary CD

As this is a charitable event, no refunds will be made if it becomes necessary to cancel the event because of adverse weather or circumstances beyond the control of the event committee.

*The official registration and financial information of The Second Mile may be obtained from the PA Dept. of State by calling toll free within PA, 1-800-732-0999. Registration does not imply endorsement.*

