



Krapf Bus Companies

Proudly Presents the

16th Annual

Second Mile Golf Classic

June 9, 2008

At the beautiful

Downingtown Golf Club

Submitted by:

Jerry Sandusky
Second Mile Founder

Dallas Krapf
Tournament Chairperson

Kristen Egan and Steve Hacker
Golf Committee Chairpersons

Sheri Pudlosky Brierley
Chester County Chapter Chairperson

Steve Hacker
Chester County Chapter Vice Chairperson

Dan Holland
Chester County Chapter Secretary

Mike Carey
Chester County Chapter Treasurer



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The Second Mile helps children to develop a sense of responsibility and possibility in their lives.

Children participating in Second Mile programs discover the importance of academics, positive family and peer relationships, cooperation skills, self-confidence, and citizenship.

The sponsors and players participating in The Second Mile Golf Classic help sustain this on-going Second Mile effort through their generous financial support.

To learn more about The Second Mile visit: www.thesecondmile.org

PLAY A CHAMPIONSHIP GOLF COURSE WITH A SPORTS CELEBRITY

This year's Second Mile Golf Classic will be held June 9, 2008 at the renowned Downingtown Golf Club. The Downingtown Golf Club is a marvelous five-star facility with a helpful and courteous staff to take care of your every need. This beautiful golf course setting is wonderful to play and guarantees an experience you will long remember.

Golfers will be joined by sport greats, coaches, and celebrities who travel to Downingtown to participate in this grand event to support The Second Mile kids and its well-known founder, former PSU Nittany Lion Football Defensive Coordinator, Jerry Sandusky. Some celebrity regulars have included Blair Thomas, Richie Lucas, Mike Guman, Kay Kustanbauter, Eddie Johnson, Rich Rosa, Todd Rucci and many more.

EXCLUSIVE GOLFER AND SPONSOR OPPORTUNITIES

The tournament will feature outstanding meals and nurture warm friendships during golf play. After registration, a patio lunch will be served providing a relaxing start to an enjoyable day of golf. During play, wonderful prizes will be contested through team effort, skill, and hole-in-one competitions. The day is concluded with the fantastic Award Dinner Buffet at the Downingtown Golf Club. The informal dinner includes many door prizes, a superb silent and live auction, and many other events making the evening a perfect way to conclude the tournament.

Marketing opportunities for the Golf Classic are open. Those who wish to participate and/or become a sponsor are urged to contact: Suzanne Young, 610.491.9440, suzanne@thesecondmile.org

Volunteer opportunities are also available. Anyone wishing to become more involved in this event by serving on the golf tournament committee, general event volunteering or assisting with the silent/live auctions is urged to contact: Suzanne Young, 610.491.9440, suzanne@thesecondmile.org
Sheri Pudlosky Brierley, 610.517.5505, sbrierle@cephalon.com
Russell Brierley, 484.802.6670, rbrierle@cephalon.com

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FORMAT AND INFORMATION

<u>Times:</u> 11:30 am	Lunch Begins
11:30-12:20 pm	Registration
12:30 pm	Shotgun Start
5:30 pm	19 th Hole Reception
6:00 pm	Dinner, Auction and Awards

Includes: Greens fees, carts, lunch, 19th hole reception, dinner, prizes and tournament memento.

Teams: Each team will consist of four (4) players. Men will play from the standard men's tees, and women will play from the standard women's tees.

Format: Play will consist of a Scramble format with a shotgun start.

Prizes: Exciting Hole-in-One prizes on EVERY Par-3, Closest to the Pin, Putting Contest, Longest Drive, Big Raffle/Auction after Dinner – items include autographed footballs, artwork, weekend getaways, tickets to Philadelphia area sporting events and MORE!!

SPONSORSHIP OPPORTUNITIES

TOURNAMENT SPONSOR

\$7,500

- | | |
|--|--|
| <ul style="list-style-type: none">❖ Sponsor's name in tournament title❖ Twelve (12) golf entries (Three foursomes)❖ Celebrity participant❖ Eight (8) Tee/Green signs❖ Additional guest dinner passes as needed❖ Reserved dinner tables❖ Sponsor materials placed in golfer gift bags | <ul style="list-style-type: none">❖ Company logo on tournament brochures and golf program❖ Double page ad in golf program❖ Permission to hang corporate banner at golf course❖ Notation in all pre- and post-event media releases |
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GOLD SPONSOR

\$3,000

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| <ul style="list-style-type: none">❖ Eight (8) golf entries (Two foursomes)❖ Celebrity participant❖ Four (4) Tee/Green signs❖ One reserved dinner table❖ Sponsor materials placed in golfer gift bags | <ul style="list-style-type: none">❖ Company logo on tournament brochures and golf program❖ Single full-page ad in golf program❖ Permission to hang corporate banner at golf course |
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GOLF CART SPONSOR

\$1,800

- ❖ Four (4) golf entries
- ❖ Celebrity participant
- ❖ Two (2) Tee/Green signs
- ❖ Sponsor signage on each golf cart
- ❖ Sponsor materials placed in golfer gift bags
- ❖ Company logo in golf program
- ❖ Single ½ page ad in golf program
- ❖ Permission to hang corporate banner at golf course

LUNCH SPONSOR

\$1,800

- ❖ Four (4) golf entries
- ❖ Celebrity participant
- ❖ Tee/Green sign
- ❖ Sponsor materials placed in golfer gift bags
- ❖ Company logo in golf program
- ❖ Single ½ page ad in golf program
- ❖ Permission to hang corporate banner at golf course and lunch location

PAR 3 HOLE SPONSOR

\$1,800

- ❖ Four (4) golf entries
- ❖ Celebrity participant
- ❖ Par 3 hole dedicated to company products used as prizes (In-kind prizes should be \$500+)
- ❖ Tee/Green sign
- ❖ Sponsor materials placed in golfer gift bags
- ❖ Company logo in golf program
- ❖ Single ½ page ad in golf program
- ❖ Permission to hang corporate banner at golf course

BRONZE SPONSOR

\$750

- ❖ Two (2) golf entries
- ❖ Tee/Green sign
- ❖ Company logo in golf program
- ❖ Single ¼ page ad in golf program

TEE/GREEN SIGN SPONSOR

\$150

- ❖ Tee/Green Sign
- ❖ Business Card ad in golf program

GOLF PROGRAM ADVERTISING SPONSOR

- ❖ Full page \$150
- ❖ ½ page \$100
- ❖ ¼ page \$75

INDIVIDUAL GOLFERS/FOURSOMES

\$250/\$1000

- ❖ Foursome includes Business Card ad in golf program

Note: All sponsors will be printed on Sponsor Board.

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Pledge Form

Name: _____

Company/Other: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

Sponsorship Level

_____ Tournament Sponsor	\$7,500
_____ Gold Sponsor	\$3,000
_____ Par 3 Hole Sponsor	\$1,800
_____ Lunch Sponsor	\$1,800
_____ Golf Cart Sponsor	\$1,800
_____ Bronze Sponsor	\$ 750
_____ Tee/Green Sign Sponsor	\$ 150
_____ Golf Program Advertising Sponsor	\$ 150, \$100, \$75

Please print name to appear on Tee/Green sign: _____

(Please include 2 business cards)

_____ Individual Golfer	\$ 250
_____ Individual Foursome	\$1,000

Pledge Amount \$ _____

Make check(s) out to: *The Second Mile*
Mail to: *Suzanne Young,*
Executive Director, Southeast Region
The Second Mile
588 North Gulph Road
Suite B109
King of Prussia, Pa 19406

Signature: _____

Date: _____

Note: *Camera-ready ads in by May 12, 2008*
Please include golfer names if known at this time